



(left) At the conference inauguration (From left): Sanjay Lodha, Soignee Kothari Mehta, Ankita Parakh, Rakeshh Mehta, Gautum Oswal, Kamlesh C. Mehta, Ashok Domadia, Satish Parakh, John Chambers (Chairman of USIBC), Yogesh Bapna, Prem Jain, Kamlesh Mehta, and Nitin Shah. (right) Pitch Your Business Idea competition winners (in the middle) – Hardik Gandhi (Twigme), Namit Jain (OnnBikes), and Mr. Himmath Jain (MeltingPot).

JITO “G2G-GOING GLOBAL”

CONNECT-COLLABORATE-INNOVATE: US INITIATIVE LAUNCHED

Santa Clara, CA: The 2nd ‘G2G-Going Global’ 2016 conference organized by the Jain International Trade Organization (JITO) in association with Jain Center of Northern California (JCNC), and Federation of Jain Associations in North America (JAINA) was held at Santa Clara Marriott here on Sept 17-18.

G2G (Good-to-Great) Going Global Initiative is dedicated to fostering entrepreneurship and providing an opportunity of global networking to its members. It provides members with opportunities for interaction with the companies, thought-leaders, and industry experts who have risen high in the corporate world.

This conference brought together more than 275 participants representing different interdisciplinary groups of professionals from India and North America. The inauguration took place in the presence of Mr. John Chambers, Executive Chairman of Cisco Systems & Chairman of US India Business Council (USIBC) and Professor Dipak C. Jain, Director (Dean) of Sasin Graduate Institute & Former Dean INSEAD & Kellogg School of Management. Dignitaries joining this ceremony included Chairman JITO, Mr. Rakeshh Mehta, President JITO, Mr. Prem Jain, former President JAINA & Ex-SVP Cisco Systems, Mr. Ashok Domadia, President JAINA, Mr. Nitin Shah, Chairman JCNC, Mr. Satish Parakh, Chairman G2G, and Mr. Gautam Oswal, Co-Chairman G2G.

The tone of the conference was set during

the opening remarks by Mr. Satish Parakh, and Mr. Prem Jain, emphasizing the need for developing in-depth relationships among businesses, professionals, entrepreneurs, and venture capitalists living in India and North America. Throughout the two days, more than 40 experts in different fields, representing both places, shared their knowledge, experience, and passion with the attendees.

Mr. John Chambers in his keynote speech asked attendees to “Imagine what the next 30 years are going to bring.” He asserted that fast innovation is still driving every industry, enabled by Fast IT. More, the Internet of Everything (IoE) presents unprecedented opportunities for countries, cities, and companies all around the globe. He added that over the next decade, the IoE will deliver \$19T of value to individuals, businesses, and countries.

New business model ideas were shared by Prof Dipak Jain on evolution and new drivers of global growth. In his thought provoking presentation he discussed how the airlines business evolved from selling tickets to miles; selling books to chapters in education business; from News to Views in the newspaper industry; billing by hour to billing by impact in the legal industry. He emphasized that “knowledge comes from analysis, and wisdom comes from synthesis” and it’s important that we connect the “dots”. He concluded by expressing that the global

leadership must be “humanizing business by recognizing that the Jain values are the key source of differentiation and value creation”.

The G2G Conference hosted many focused sessions that were conducted with well-known local and international business/technology leaders such as Mr. Vinod Dham, Father of the Pentium Chip; Mr. Bill Coughran, Partner, Sequoia Capital, who expressed what worked for Google during their explosive growth; Mr. Sabeer Bhatia, Founder of Hotmail, shared challenges faced during the scaling of the organization and how one can sustain innovation; Mr. Kanwal Rekhi, MD, Inventus Capital, shared about the balancing act (Speed vs Sustaining) during his entrepreneurial journey; and Ms. Carol Sands listed the do’s and don’ts of angel investing, hoping and praying that it will make money. A special moderated session on “Billion Dollar Babies (B\$B)” was presented by Mr. Raju Reddy, CEO of Sierra Atlantic.

Several diversified panel discussions took place on hot topics such as “Overcoming legal and regulatory hurdles doing business in India and US” by Mr. Nishith Desai (Founder of Nishith Desai Associates) moderated by Dr. Sushil Jain, former President of JAINA; ‘venture funding unlocked’ by Mr. Amit Shah (Artiman Ventures), Mr. Saurabh Srivastava (Immersive Capital), Aditya Singh (Foundation Capital), Edith Yeung (500 Startups) and Paul Singh (CEO Startup Strategies) and Global Business Trends.

Mr. Nishith Desai in conversation with Dr. Sushil Jain, talked about successes of “Make in India program” and the impact Brexit will have on Indian and global economy. On US presidential election, he noted that India’s growing economy is of great interest to US businessmen and elected leaders and that the election will have very little adverse impact on US-India trade.

The “Pitch Your Business Idea” competition kept participants eagerly waiting the start of the competition, which did not disappoint. Six business plans were presented, three from the US and three from India. The venture capitalist judges panel comprised Mr. Amit Shah (Artiman Ventures), Ms. Edith Yeung (500 Startups), Mr. Salil Pradhan (Draper Nexus Venture), Mr. Ankur Jain (Inclusive Capital), and Mr. Sean Schantzen (HealthFundr). The top three selected were Mr. Hardik Gandhi (Twigme), Mr. Namit Jain (OnnBikes), and Mr. Himmath Jain (MeltingPot).

As result of this conference in San Francisco, JITO is now opening a new chapter in USA, where the professional & business opportunities in India, USA and around the globe will be explored and industry wise B2B group meetings & group visits to relevant locations including sector wise meetings shall be arranged with respective authorities for the sectors like Healthcare, Information Technology, Diamond, Gems & Jewelry, Construction, Gifts & Novelties, Finance & Banking, Metal, Chemicals & Pharmaceuticals, Textile & Garments, Electronics & Home Appliances.

By joining JITO, large groups of business community have benefited to develop vital and global business contacts and created professional knowledge Institutions and value based education.



(1) Dr. Sushil Jain speaking to Nishith Desai. (2) Sandhya Patel speaking to Vinod Dham, Father of the Pentium Chip. (3) From Left: Rakeshh Mehta, honoree Bill Coughran (Partner, Sequoia Capital), Satish Parakh (Chairman G2G), and Prem Jain.